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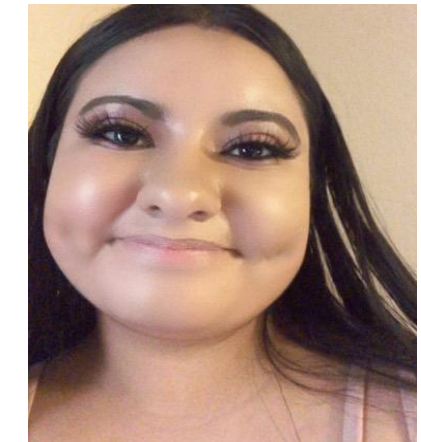
www.alexitoiowa.org



Al Éxito accelerates Latinx collective impact by providing comprehensive, culturally rooted services and programs that create an equitable future for success



Dawn Martinez Oropeza
Executive Director



Jennifer Cardenas-Hernandez
|drēm|sēd| CEO
Movimiento Youth Leader

Common Ground

Al Éxito Iowa Overview

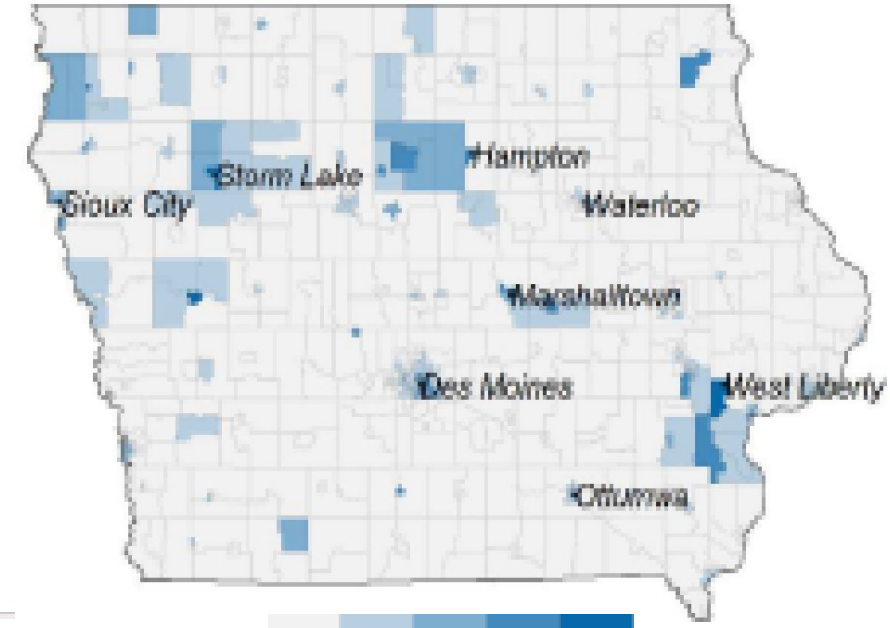
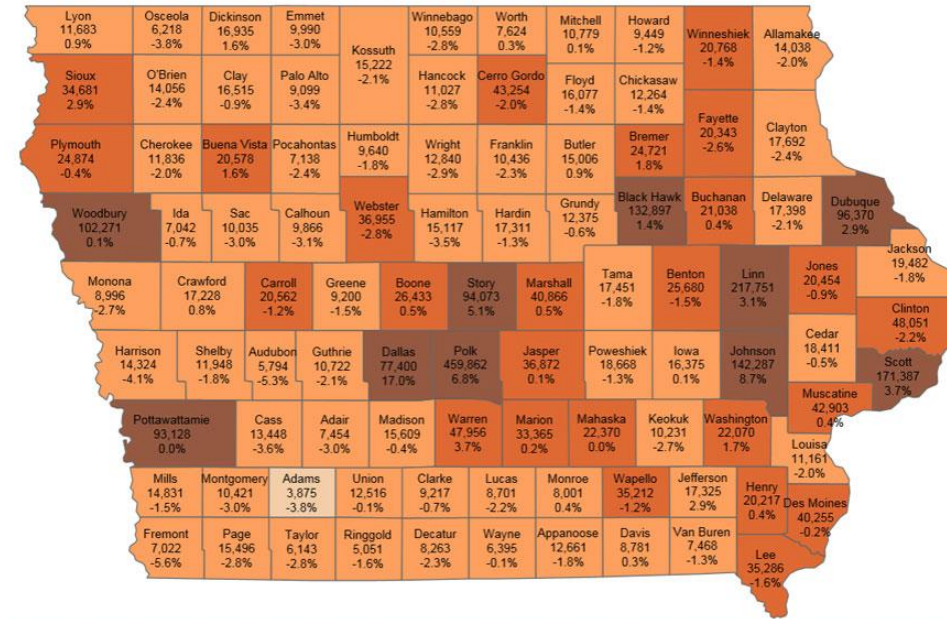
Program Growth

Thoughts to Consider

Additional Study

Common Ground

- Hispanic
- Latino/ Latina
- Latinx
- Latiné



0-5% 5-11% 11-20% 20-34% 34-60%

Iowa Latino population has grown 13-fold since 1969.

Latinos represent more than half of Iowa's overall population growth to 2020 and will continue going forward

Home of vocal anti-immigrant political leaders

Al Éxito IA Overview



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Mission: Al Éxito accelerates Latinx youth's academic achievement and leadership capacity through transformative opportunities for youth, and their families, to fully participate and thrive in Iowa's communities.

Vision: Al Éxito advances Iowa's prosperity through Latinx excellence.





Al Éxito History

- American Association of University Women, Iowa State Board, Diversity and Equity Committee



- Jan Mitchell, Marshalltown Teacher of the Year and Gabriela Vargas-Avalos

- NFP 2010

- Executive Director 2013

AI Éxito participants

- 95%+ are bi-lingual
- 75% are born in U.S.
- 80% of parents born outside of U.S.
- 75% students think about immigration often
- 33% increase of racial slurs/ attacks in 2019 school year
- Willfully Hidden

Representation & Understanding in Classrooms and Schools	Increase requirements for pre/in-service teachers' culturally responsive methods	1) Increase culturally responsive training for pre and in-service teachers 1) Prioritize hiring staff, administration, and faculty to reflect the student demographics 1) Re-establish Iowa Department of Education Bureau Chief of Equity
Attendance Policies	Adopt a statewide attendance policy that is inclusive of Latinx students' obligations for excused absences	1) Consider the special needs of Latinx students in regards to race, national origin, religion, and socioeconomic status during attendance policy review 1) Ensure Latinx students are not subject to sanctions for failure to attend school beyond their control, unavoidable occurrences (legal, bereavement, family emergency, religious ceremony) 1) Create policies and practices that assist student learning during absences. 1) Ensure family will not be subject to prosecution under Iowa State Code Chapter 299.
Mental Health Counselors	Create policies and trainings that ensure all Iowa schools are trauma informed	1) Increase the number of in-school counselors available daily for students to ensure all students have the skills they need for academic, career, and social-emotional competency. 1) Decrease the ratio between high school counselors and student. American School Counselor Association recommends 1:250
Access and Economic Equity in Schools	Ensure that schools make provisions for economically disadvantaged students	1) Decrease the reliance on technology for low-income students OR increase access to efficient and reliable technology and WIFI in school and afterschool hours.

Student-led Program Growth

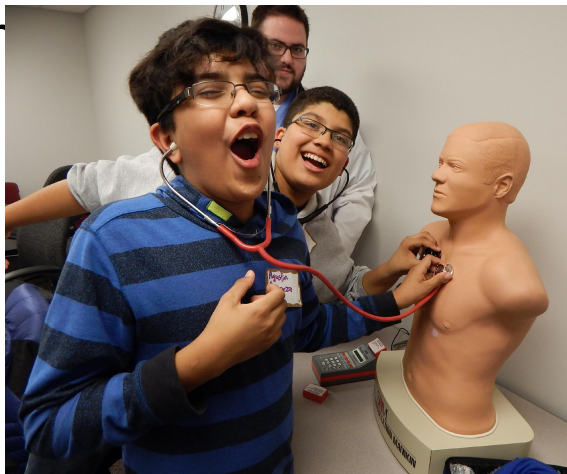
Inspires, prepares, supports, and positions Latinx leaders

Al Éxito After School Success

Middle School Programs

- Weekly Afterschool
- Culturally Relevant, Asset-based Researched Curriculum
- Preserve and Respect Cultural Values and Traditions
- Promote Leadership and Academic Achievement

Dream Big



8th Grade
Transition

Movimiento High School Programs

- Intensive Weekly Afterschool leadership, academic achievement, college attainment, and civic engagement
- YPAR Inspired
 - Research/ Data Analysis
 - Leadership through Civic Engagement
 - Youth-led Action

Exploring identity and community while being empowered to make a change



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Youth-led business that partners with Spanish speaking business to promote Latino philanthropy and inclusion.



Collegiate



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Senior Program



Transformative Opportunities

Summer Camps

- **Al Éxito University**, College Intensive Preparatory Camp on Rotating Campus
- Power and Perception of Youth Action (**PAPAYA**) with/ @ISU Science Bound
- 8th Grade Transition and Leadership Camps



Special Programs and Initiatives

- **Mary E Campos Scholarship**
- Resilient Identity Community Alliance (LBGTQ+)
- Al Éxito Youth Mental Health Taskforce
- Al Éxito Taskforce on Teen Sexual Assault Prevention Curriculum
- MUJERES Marshalltown





Program Structure

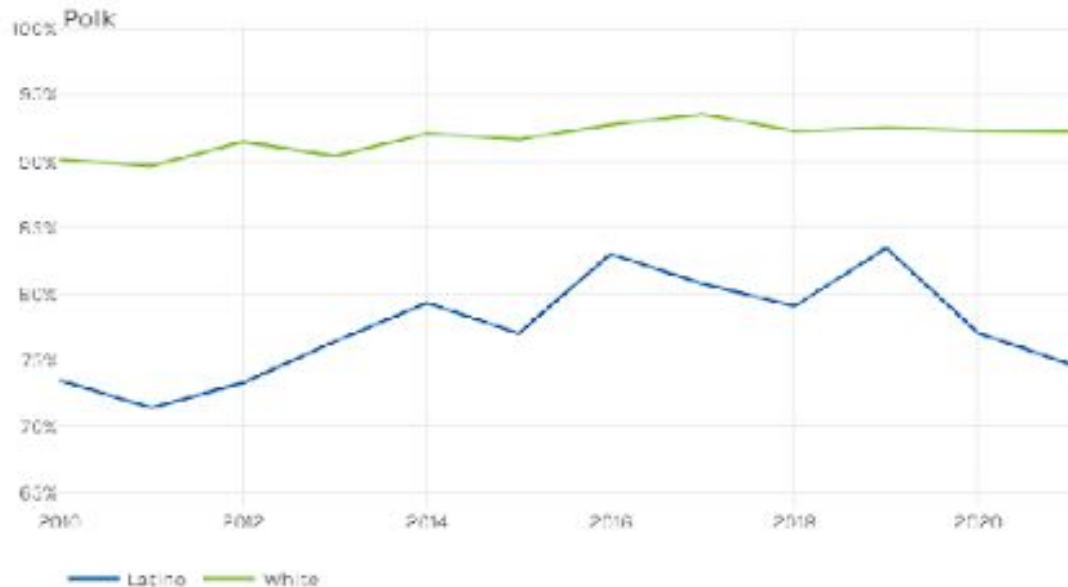
- **Start and End in Circle-** Honoring our indigenous roots
- **2 Interactive Culturally Designed College Campus Trips** with tour/ panel discussion with Latino staff, faculty, organizations
- **2 Family Engagement Events**
- **Al Éxito Curriculum**
- **Meet the Leaders and College Nights**



Demonstrated Success

2021 evaluation results demonstrated that youth found Al Éxito programs gave them tools for success, help them become better students, and helped them speak out against injustice.

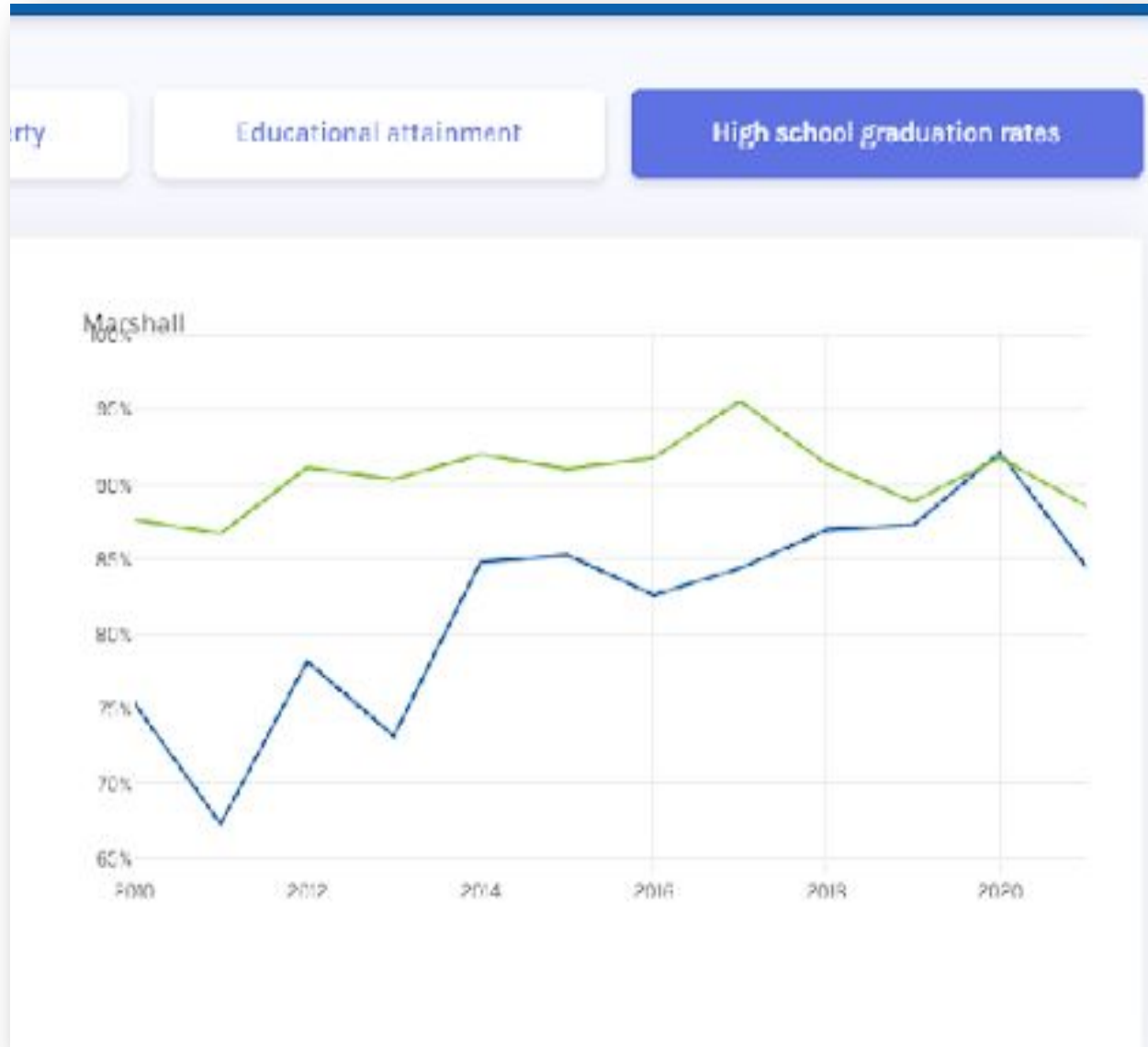
Al Éxito measures indicate students' preparedness through success-nurturing behaviors



2020 Youth School Performance	AL ÉXITO YOUTH	LATINX YOUTH IN DISTRICT	YOUTH OVERALL
Percentage Des Moines students with GPA over 3.0	54%	12.55%	50%
Des Moines average daily attendance	90.8%	89.0%	90.1%
Des Moines students with no office referral	80%(MS) 83% (HS)	73.9%	68.1%
2019 Youth School Performance	AL ÉXITO YOUTH	LATINX YOUTH IN DISTRICT	YOUTH OVERALL
Des Moines students with GPA over 3.0 (high school only)	61%	34.05%	41.86%
Des Moines average daily attendance	90.40%	89.83%	90.47%

Long Range Impact: Marshalltown

- Community is 23.5% Latino
- School 54%
- Latinos Median Income
Slightly Above Non-Latinos
\$63,676
- 89.3% Mexican



COVID 19 Expansion

Al Éxito was prepared to respond quickly due to the **2018 Latinx Mental Health Report** and the **Latinx Youth Mental Health Task Force Recommendations and Technology Study**

Access and Economic Equity in Schools	Ensure that schools make provisions for economically disadvantaged students	1) Decrease the reliance on technology for low-income students OR increase access to efficient and reliable technology and WIFI in school and afterschool hours.	<p>Students from low-income families are more likely to have less access to reliable technology that is essential to complete schoolwork and resources.</p> <p>60% of Latinx youth live in low-income families, twice as many as white students.</p> <p>100% of Al Éxito students live in low-income families with caretakers in service or labor jobs.</p> <p>Latinos in Iowa make \$25,000 less than the average Iowa family income.</p>
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Compa en Camino



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Connecting & Supporting Families for Success

CONFIDENTIAL AND FREE

ASSISTANCE



Compa Partners are here to help navigate paperwork and systems

Assistance with translations, job and housing search

Providing support and advocacy for family & students

RESOURCES



Providing Food
Transportation
Clothing
Furniture
Tutors

SUPPORT



Financial assistance for families in need, including for mental health services



Al Éxito's Compas can help!

Call to schedule an appointment today.
(515) 865-7195

email: compaalexito@gmail.com

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Compa en Camino

Conectando y Apoyando a Las Familias Para el Éxito

CONFIDENTIAL Y GRATUITO



ASISTENCIA



Los Compañeros de Compa están aquí para ayudar a navegar el papeleo y los sistemas

Ayuda con traducciones, búsqueda de empleo y vivienda

Proveyendo apoyo y defensa para la familia y los estudiantes

RECURSOS



Proveyendo Alimentos
Transporte
Ropa
Muebles
Tutores

APOYO



Ayuda financiera para las familias necesitadas; incluyendo los servicios de salud mental

¡Al Éxito's Compas pueden ayudar!

Llame para hacer una cita hoy.
(515)865-7195

Envíe un correo electrónico a:
compaalexito@gmail.com

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Partnering with Ethnic Led Nonprofits

Uplifting and Investing in Latinx Collective Strength

Community /School Partnerships

Community Organizations

- Under-resourced/ Under-funded
- Addressing systemic vulnerabilities from a *lived experienced perspective*
 - Data on the population
 - Trusting community relationships
 - Bridging the gap for parents to schools
 - Act quickly
- *Ensuring Latinx youth are successful- safe and considered-in schools*

Urban School Districts

- Under-resourced/ Under-funded (especially in Iowa)
- Multiple roles, student populations and languages, priorities and issues
 - Lack of leadership reflective of the demographics
- *Ensuring all students are successful in schools*





Quality Community/ School Partnerships

- Reciprocal
- Noncompetitive
- Uplift and Promote Each Other
- Listen and Collaborate



Additional Information Available



Iowa
Latinx
Project

www.iowalatinxproject.org

Nuestro Iowa Report
Nuestro Iowa Interactive
Dashboard

ADVANCING LATINX INCLUSION

- Create a baseline of data regarding the Latinx community
- Develop civically engaged Latinx leaders and advocates for the greater community
- Create Latinx collective strength for positive, innovative and integrated change for equitable communities
- Advance understanding of the issues regarding Iowa's largest ethnic minority through data and stories to improve conditions of the Latinx community
- Build support for Latinx organizations



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Questions?





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Thank you!

For more information contact:

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